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Highly Anticipated Trade Show for the Woodworking Machinery Industry WoodTech Fair set to take place in Istanbul between October 12-16, 2024

The WoodTech Fair, the largest gathering of the woodworking machinery industry in Eurasia, is set to return for its 37th edition. Scheduled to take place between October 12-16 at the Tüyap Fair and Congress Center in Istanbul, this event showcases the latest innovations and developments in the woodworking industry.

Organized by RX Tüyap in collaboration with the Woodworking Machinery Industrialists Association (AIMSAD) and supported the European Federation of Woodworking Machinery Manufacturers (EUMABOIS), the WoodTech Fair will bring together industry professionals from around the globe. The event will feature over 300 companies and company representatives, attracting more than 27,000 visitors, including approximately 5,000 international visitors. Leading companies specializing in wood cutting, processing, CNC machines, electrical and mechanical hand tools, cutting tools, and wood technologies will present their latest products and services.

An Ultimate Business Platform Shaping the Future of the Woodworking Industry

As in previous years, WoodTech 2024 will welcome visitors from over 70 countries, including those from the Middle East, the Balkans, North Africa, Russia, and beyond. High profile buyers from regions such as the UAE, USA, UK, Poland, Italy, France, Spain, Israel, Serbia, Jordan, Lebanon, Algeria, Tunisia, and Morocco are expected to attend. The fair will provide visitors with the opportunity to establish business connections with key industry players, explore the latest technological advancements, and stay informed about emerging trends.

Berkan Öner, General Manager of RX Tüyap, emphasized the fair's long-standing impact: "For 37 years, the WoodTech Fair has significantly contributed to the Turkish woodworking machinery industry. We take pride in being one of the sector's most important meeting points. The fair serves as a vital platform for presenting innovations, sharing technological developments, and fostering professional connections. This year, we aim to exceed the high satisfaction levels achieved in the past by expanding our exhibitor base. We anticipate strong interest from international visitors, particularly from Europe, the Middle East, North Africa, and Central Asia, as they seek to leverage Türkiye's strategic location for new business opportunities."

Öner also highlighted the diverse profile of visitors, which includes industry professionals and decision-makers: "We expect visitors from various countries, including Germany, Italy, Poland, Romania, Saudi Arabia, the UAE, Qatar, Egypt, Morocco, and Tunisia. These visitors will have the chance to experience cutting-edge technologies, forge new business relationships, and engage in commercial collaborations. The fair's rich content and diverse exhibitor profile will undoubtedly meet visitors' expectations and enhance their industry knowledge."

AİMSAD Board Chairman İsmet Toktaş also shared his insights on the importance of the event: "Trade fairs are crucial for increasing export figures and discovering new markets. The WoodTech Fair is on its way to becoming the largest event in the industry, offering exhibiting companies significant opportunities to engage with target markets, learn about the latest developments in woodworking machinery, exchange information, and strengthen their brand awareness. With a history spanning 37 years, the WoodTech Fair remains a critical platform for industry stakeholders to come together, exchange ideas, and explore global markets. This year's event, covering an area of 120,000 square meters, will feature the latest technologies, including advanced automation systems, environmentally friendly materials, and high-efficiency production lines. AİMSAD member companies will once again host some of the most popular stands at the fair, showcasing their state-of-the-art products and services. I extend my gratitude to all industry stakeholders and AİMSAD members for their contributions and participation, and I wish everyone a successful fair."

The WoodTech Fair 2024 promises to be a landmark event, driving innovation and fostering growth in the woodworking machinery industry.